



# NAVY WARFARE DEVELOPMENT COMMAND

For more information: <https://www.nwdc.navy.mil>  
NWDC Public Affairs Office: (757) 341-4258

Contact us: [NWDC\\_NRFK\\_PAO@navy.mil](mailto:NWDC_NRFK_PAO@navy.mil)  
Fax: (757) 341-4260

---

For Immediate Release

February 15, 2012

---

## **Navy Warfare Development Command Announces Speakers for its Maritime Innovation Symposium**

*Military, academia and industry leaders to gather March 13-14, 2012 under the theme "Regaining the Innovation Advantage...Awakening Our Creative DNA"*

NORFOLK, Va. – Navy Warfare Development Command's (NWDC) "Innovation Series 2012" will kick-off this year's campaign with a Maritime Innovation Symposium scheduled for March 13-14, 2012, at NWDC on Naval Station Norfolk.

Under the theme "Regaining the Innovation Advantage...Awakening Our Creative DNA," the symposium will feature speakers from military, academia and industry to exchange ideas, identify opportunities and challenges, propose ways to move maritime innovation forward, and educate and elevate awareness of innovation across the Fleet.

Adm. John C. Harvey, Jr., Commander, U.S. Fleet Forces, will kick-off the event. Rear Adm. Terry B. Kraft, Commander, Navy Warfare Development Command, will also provide remarks and serve as host.

Featured speakers will include:

- Dr. Williamson Murray, author of "Military Innovations in the Interwar Period," will set the stage during an opening session on "Historical Perspectives on Navy Innovation."
- Robert Rubel, Dean of the Center for Naval Warfare Studies at the Naval War College, will talk about the "Sociology of Innovation in the Navy."
- Dennis Bushnell, Chief Scientist at NASA Langley Research Center, will discuss "Innovation Barriers and Opportunities."

- Art Corbet, Director, Marine & Naval Concepts, will bring a Marine perspective through “The Benefits of Mission Command.”
- Vice Adm. Robert Parker, Commander, Coast Guard Atlantic Area, will provide a Coast Guard perspective.
- Dr. Lawrence Schuette, Director of Innovation at the Office of Naval Research, will present “Increasing the Navy’s Capacity for Innovation.”
- Peter Wilson, Senior Defense Research Analyst for RAND Corporation, will talk about “Relationships of Military Innovation across Four Generations of Warfare.”
- John Kao, Chairman of the Institute for Large Scale Innovation, will give his insights on “Harnessing Innovative Practices.”
- Professor Don Chisholm of the Joint Military Operations Department at the Naval War College will wrap-up the conference with a discussion on “Setting the Conditions for an Innovative Culture.”

“Our Navy has a unique history of creativity and adaptability. The challenge now, in a changing world with budget challenges, is to regain our innovation advantage,” Rear Adm. Kraft stated. “That is the focus of the symposium and our overall ‘Innovation Series 2012’ campaign: to awaken our culture of innovation in direct support of the warfighter.”

Individuals wishing to attend the event can find registration and other logistical information on NWDC’s CAC-enabled portal at <https://portal.nwdc.navy.mil/cft/IS/default.aspx>.