

Navy Warfare Development Command Maritime Innovation Symposium



"Regaining the Innovation Advantage... Awakening Our Creative DNA"

March 13-14, 2012

13 MARCH, TUESDAY

0800-0830	Security Check-In
0830-0900	CNWDC, Opening Remarks <i>RDML Kraft</i>
0900-0930	CUSFFC, Remarks <i>ADM Harvey</i>
0930-1015	"Historical Perspectives on Navy Innovation" <i>Dr. Williamson Murray</i>
1015-1030	BREAK
1030-1115	"Sociology of Innovation in the Navy" <i>Robert Rubel</i>
1115-1230	Keynote Speakers Lunch All speakers / <i>RDML Kraft</i>
1230-1315	"Ideation, Creativity and Operational Surprise" <i>Dennis Bushnell</i>
1315-1330	BREAK
1330-1415	USMC Keynote Speaker: "The Benefits of Mission Command" <i>Art Corbett</i>
1415-1430	BREAK
1430-1515	USCG Keynote Speaker "Coast Guard Innovation" <i>VADM Parker</i>
1515-1530	BREAK
1530-1615	ONR Keynote Speaker "Increasing the Navy's Capacity for Innovation" <i>Dr. Schuette</i>
1615-1730	Relocate to Evening Setting
1730-2030	Evening Speaker "Innovation Best Practices and Lessons Learned" <i>Vic Addison</i>

14 MARCH, WEDNESDAY

0800-0900	"Relationships of Military Innovation Across Four Generations of Warfare" <i>Peter Wilson</i>
0900-0915	BREAK
0915-1015	Corporate Perspective: "Harnessing Innovation Practices" <i>John Kao</i>
1015-1030	BREAK
1030-1130	Flag Panel: "Community Challenges in Need of Innovative Solutions" "Setting the Conditions for an Innovative Culture" <i>Prof. Don Chisholm</i>
1145-1230	Way Ahead / Concluding Remarks NWDC
1230-1300	Adjourn