

R 071337Z SEP 12 ZYB
FM COMNAVWARDEVCOM NORFOLK VA
TO COMPACFLT PEARL HARBOR HI
COMTHIRDFLT
COMFOURTHFLT
COMFIFTHFLT
COMSIXTHFLT
COMSEVENTHFLT
COMTENTHFLT
COMNAVSURFPAC SAN DIEGO CA
COMSUBLANT NORFOLK VA
COMNAVAIRPAC SAN DIEGO CA
COMNECC LITTLE CREEK VA
INFO CNO WASHINGTON DC
COMUSFLTFORCOM NORFOLK VA
COMUSNAVEUR NAPLES IT
COMUSNAVCENT
COMUSNAVSO
COMFLTCYBERCOM FT GEORGE G MEADE MD
COMSUBPAC PEARL HARBOR HI
COMNAVAIRLANT NORFOLK VA
COMNAVSURFLANT NORFOLK VA
COMNAVCYBERFOR VIRGINIA BEACH VA
COMNAVNETWARCOM VIRGINIA BEACH VA
COMNAVSPECWARCOM CORONADO CA
NAVAMDCOM DAHLGREN VA
NMAWC SAN DIEGO CA
NAVSTKAIRWARCEN FALLON NV
COMSUBDEVRON TWELVE
NAVPGSCOL MONTEREY CA
USNA ANNAPOLIS MD
NAVWARCOL NEWPORT RI
CG MCCDC QUANTICO VA
TACTRAGRULANT DAM NECK VA
TACTRAGRUPAC SAN DIEGO CA
CNA ALEXANDRIA VA
SPAWARSSYSCEN PACIFIC SAN DIEGO CA
AIRTEVRON ONE
COMPATRECONGRULANT NORFOLK VA
COMSTRKFIGHTWINGPAC LEMOORE CA
COMSTRKFIGHTWINGLANT OCEANA VA
COMHELSEACOMBATWINGPAC SAN DIEGO CA
COMHELSEACOMBATWINGLANT NORFOLK VA
COMHELMARSTRIKEWINGPAC SAN DIEGO CA
COMHELMARSTRIKEWINGLANT MAYPORT FL
COMACCLOGWING PT MUGU CA
COMCARSTRKGRU ONE
COMCARSTRKGRU TWO
COMCARSTRKGRU THREE
COMCARSTRKGRU FIVE
COMCARSTRKGRU SEVEN
COMCARSTRKGRU EIGHT
COMCARSTRKGRU NINE
COMCARSTRKGRU TEN
COMCARSTRKGRU ELEVEN

COMCARSTRKGRU TWELVE
COMEXPSTRKGRU TWO
COMEXPSTRKGRU FIVE
COMCARAIRWING TWO
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COMCARAIRWING SEVEN
COMCARAIRWING SEVENTEEN
COMCARAIRWING ELEVEN
COMCARAIRWING ONE
COMCARAIRWING NINE
COMCARAIRWING FOURTEEN
COMCARAIRWING FIVE
COMCARAIRWING EIGHT
COMDESRON TWO
COMDESRON FOURTEEN
COMDESRON TWO THREE
COMDESRON TWO SIX
COMDESRON THREE ONE
COMDESRON FOUR ZERO
COMDESRON SIX ZERO
COMDESRON ONE
COMDESRON TWO ONE
COMDESRON TWO TWO
COMDESRON SEVEN
COMDESRON FIFTEEN
COMDESRON NINE
COMDESRON TWO EIGHT

BT

UNCLAS

PASS TO OFFICE CODES:

NAVWARCOL NEWPORT RI/CNO SSG/

MSGID/GENADMIN/MIL-STD-6040(SERIES)/B.0.01.00

/COMNAVWARDEVCOM NORFOLK VA/-/AUG/-/-/-/-// SUBJ/PACIFIC RIM INNOVATION SYMPOSIUM//

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GENTEXT/REMARKS/1. THE PACIFIC RIM (PAC RIM) INNOVATION SYMPOSIUM WILL BE HELD 10-11 OCTOBER 2012 IN SAN DIEGO, CA. THE PAC RIM INNOVATION SYMPOSIUM IS THE NEXT EVENT IN THE NAVY WARFARE DEVELOPMENT COMMAND (NWDC) CAMPAIGN TO REGAIN THE NAVY INNOVATION ADVANTAGE AND REAWAKEN OUR CREATIVE DNA. THE TARGET AUDIENCE IS NAVY JUNIOR LEADERS AT THE E-5 TO O-5 LEVEL.

2. THE NWDC INNOVATION CAMPAIGN, "ENGAGING JUNIOR LEADERS TO ADDRESS PACIFIC RIM CHALLENGES," IS DESIGNED TO REINVIGORATE CONDITIONS FOR AN INNOVATION CULTURE, OVERCOME BARRIERS TO INNOVATION, EDUCATE, INSPIRE, AND CREATE A CHANNEL FOR INNOVATION FROM THE DECKPLATES. THE PAC RIM INNOVATION SYMPOSIUM, A KEY COMPONENT OF THE INNOVATION CAMPAIGN, AIMS TO:

A. EDUCATE JUNIOR LEADERS ON INNOVATION AND PROCESSES FOR TRANSFORMING IDEAS INTO CAPABILITIES.

B. DRAW OUT PROBLEMS THAT THWART OUR JUNIOR LEADERS.

C. PROMOTE DEBATE ON EMPLOYMENT OF SEA POWER IN FUTURE CONFLICTS.

D. SOLICIT IDEAS TO ADDRESS CURRENT FLEET CHALLENGES.

3. SCHEDULE AND ADMIN. THE PACIFIC RIM INNOVATION SYMPOSIUM IS SCHEDULED FOR 1200-1700 PACIFIC TIME ON 10-11 OCTOBER. THE SYMPOSIUM WILL BE A COMBINED PHYSICAL-VIRTUAL EVENT. PARTICIPANTS CAN JOIN THE DISCUSSION IN PERSON AT SPAWAR SYSTEM CENTER, PACIFIC IN SAN DIEGO, CA AND GLOBALLY THROUGH AN UNCLASSIFIED DEFENSE CONNECT ONLINE (DCO) BROADCAST AND TWO WAY CHAT CONVERSATION. PARKING AT THE SPAWAR FACILITY IS LIMITED. IF THE NUMBER OF REGISTERED PHYSICAL PARTICIPANTS WARRANTS, NWDC WILL ARRANGE FOR SHUTTLE BUS SERVICE BETWEEN THE CONFERENCE LOCATION AND 32ND STREET NAVAL STATION. CHECK THE EVENT WEBSITE FOR UPDATED PARKING/SHUTTLE BUS INFORMATION.

ADDITIONAL EVENT INFORMATION WILL BE PUBLISHED VIA A FOLLOW-ON MESSAGE AND POSTED ON THE NAVY CENTER FOR INNOVATION WEB PORTAL AS DETAILS ARE FINALIZED. NAVIGATE TO [HTTPS://WWW.NWDC.NAVY.MIL/DEFAULT.ASPX](https://www.nwdc.navy.mil/default.aspx) AND SCROLL DOWN AND CLICK ON THE PACIFIC RIM INNOVATION SYMPOSIUM LINK AT THE BOTTOM RIGHT HAND CORNER OF THE PAGE.

4. SECURITY AND REGISTRATION:

A. A VISIT REQUEST IS REQUIRED FOR ACCESS TO THE SPAWAR SYSTEM CENTER PACIFIC FACILITY. IN ADDITION, BREAKOUT GROUP DISCUSSIONS MAY BE CONDUCTED AT UP TO THE SECRET LEVEL. PHYSICAL ATTENDEES SHOULD SUBMIT JPAS VISIT REQUESTS NLT 28 SEP TO SPAWARSCEN PACIFIC, SAN DIEGO, CODE 83320 (PL-TS), POC: YVONNE SANCHEZ, CODE 85400, 619-553-2728, 49275 ELECTRON DR, SAN DIEGO, CA 92152-5435. VISIT REQUESTS MAY BE SENT VIA JPAS TO UIC 660015 OR BY FAX TO (619) 553-6169. CALL 619-553-3211 TO CONFIRM RECEIPT OF VISIT REQUESTS.

B. IN ADDITION, ALL ATTENDEES ARE REQUESTED TO REGISTER ON THE EVENT WEBSITE AT THE LINK ABOVE. WEBSITE REGISTRATION WILL ALLOW NWDC TO MONITOR ATTENDEE NUMBERS AND DEMOGRAPHICS AND WILL ENABLE PARTICIPANTS TO RECEIVE UPDATED INFORMATION BY EMAIL. EXECUTION OF THIS EVENT IS PENDING APPROVAL OF THE DOD CONFERENCE REQUEST.

5. THE NAVY IS FACING NEW CHALLENGES THAT REQUIRE COLLECTIVE AND SUSTAINED INGENUITY OF OUR JUNIOR OFFICERS AND SAILORS. THE CNO HAS CLEARLY EMPHASIZED THE IMPORTANCE OF INNOVATION, AND COMNAVWARDEVCOM STRONGLY URGES COMMANDING OFFICERS TO ALLOW THEIR BEST AND BRIGHTEST JUNIOR LEADERS TO PARTICIPATE.//

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